

POLICE AND CRIME COMMISSIONER FOR LEICESTERSHIRE *DECISION RECORD*

To be completed in cases where a decision is required

DECISION OF POLICE AND CRIME COMMISSIONER

Date: 15/3/22

Received in OPCC Date: 15/3/22

OPCC Ref: EXE0008-22 Should read
EXE007-22

Title: Social Media Platform

Summary of Issue:

Procurement are seeking to award a contract to Socialsignin Limited (trading as Orlo) for a period of two years, from 1st April 2022 to 31st March 2024 with two optional extensions of one year to extend until 31st March 2026.

Background

Public Contact require a new social media platform to replace the existing Social Media Platform provided by Crowd Control which has been deemed as not fit for purpose. We are currently signed up to the Crowd Control platform through a supplier's agreement which expires 31st July 2022.

Police Digital Service have awarded a framework (Social Media Management & Engagement Platform) with the following companies:

1. SocialSignin Ltd, reading as Orlo
2. Softcat (Salesforce)

Tender Process

The framework allows for a direct award and was evaluated on Price 60% and Quality 40%, using the following quality criteria

Changing social media landscape, Integrations, Audit capabilities, Workflow / configuration, scheduling content, Training, Channel coverage and the solution demonstration.

Recommendation(s) presented:

Procurement are seeking to award the Social Media Platform contract for two years with an option to extend for a further two years to Socialsignin Limited (trading as Orlo) at a contract value of £380,331.00 from 1st April 2022 to 31st March 2024 with two optional extensions of one year to extend until 31st March 2026.

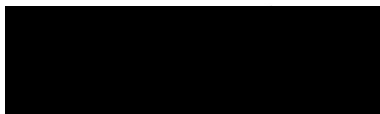
Key discussion points

It was resolved that:

OFFICE OF PCC APPROVAL

Chief Executive or Chief Finance Officer:

I have been consulted about the proposal and confirm that appropriate advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner



Signature:

Name: Kira Hughes

Date: 25/03/2022

Publication Scheme

Decision of Monitoring Officer:

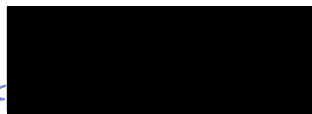
As Monitoring Officer for the Office of Police and Crime Commissioner for Leicestershire I have determined that:

It is appropriate to publish this record of decision made by the Police and Crime Commissioner : **Yes**

It is appropriate to publish the contents of the report proposing this course of action prepared by either of the senior post holders in the Office of the Police and Crime Commissioner for Leicestershire (i.e. either the Chief Executive or Chief Finance Officer) : **Yes**

It is appropriate to publish details of the decision by the Police and Crime Commissioner for Leicestershire : **Yes**

Reasons for any non Publication (referencing appropriate legislation): None



Signature:

Name: David Peet

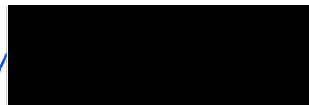
Date: 25/3/22

Police and Crime Commissioner for Leicestershire

Having received the advice set out above and reviewed relevant documentation my decision in regard of this matter is:

Approved

Signature



Date: 30-3-22